**Reeju Datta**

**Co-founder**

**Cashfree** **Payments**

Reeju Datta co-founded Cashfree Payments in 2015 with friend Akash Sinha with the vision to offer a digital payments infrastructure to businesses operating in India. Prior to starting Cashfree Payments, Reeju has worked in real estate, at online furniture retailer FabFurnish and in analytics at consulting firm ZS Associates.

With a focus on customer experience, marketing, finance, and hiring at Cashfree Payments, Reeju is enthusiastic about the startup ecosystem and enjoys interacting with businesses that offer innovative solutions.

Reeju graduated from the Indian Institute of Technology Kharagpur (IIT Kharagpur).